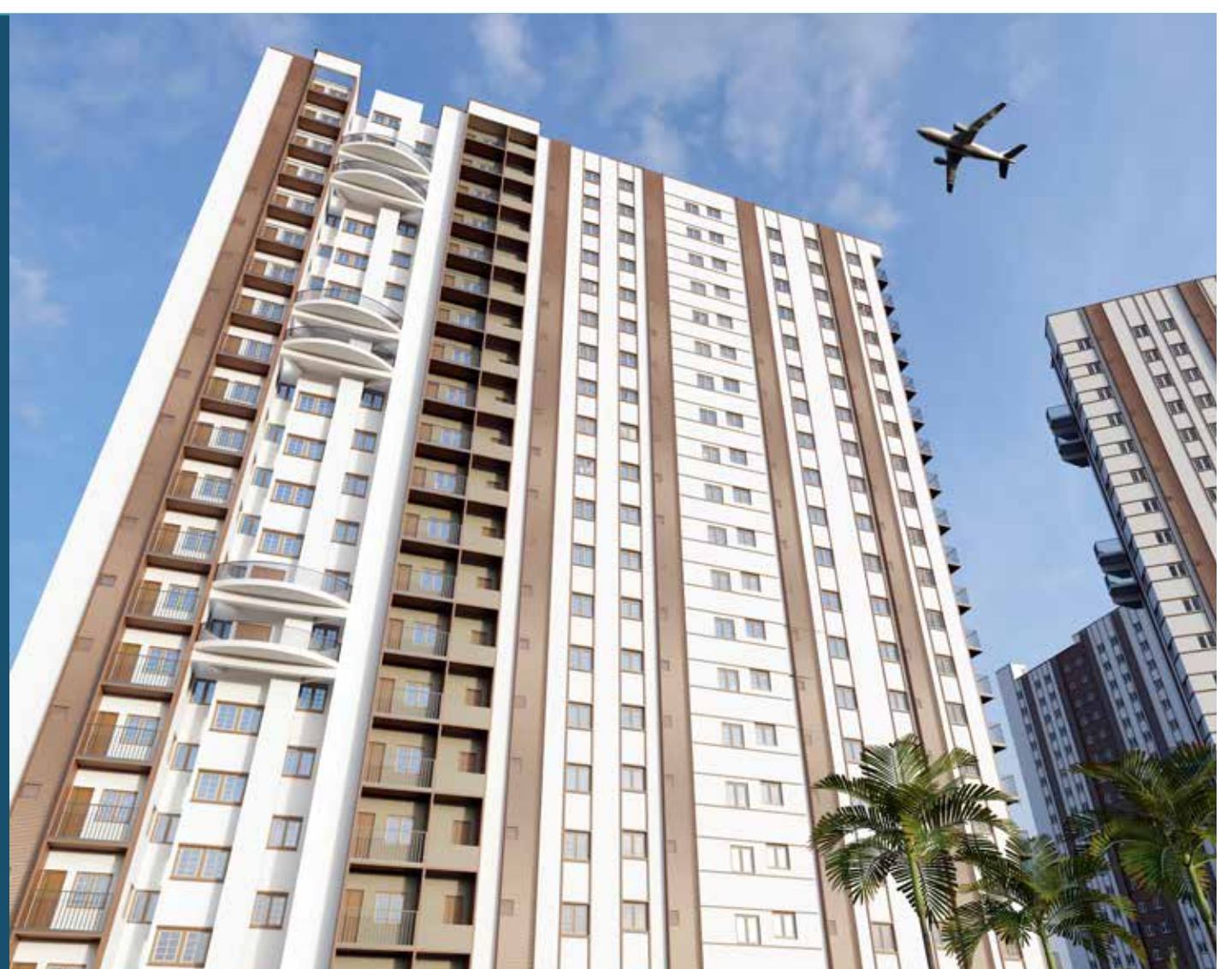


Be a Part of Tamil Nadu's Largest
SMART HOME COMMUNITY



Move up to a 360
life which you truly
deserve

For Bookings, Call
+91 75 4000 3000





A LIFESTYLE OF CLASS. A LIFETIME OF SMILES.

VRX 360 is all that you have been aspiring for all these years. Well-planned and exquisitely designed homes, VRX 360 is a concrete expression of your finer tastes and is a perfect fit for your family. It offers you an amazing range of the most modern facilities (including

tech-enabled home automation) that will make you enjoy an elevated lifestyle – something that you have always deserved. VRX 360 is all about the bliss of community living. The largest smart home community in Tamil Nadu, VRX 360 provides

a wonderful platform to build lasting relationships with people around you and experience the joy of togetherness. Feel connected always and enrich your personality for a more productive, more purposeful life.

LIVE THE 360 LIFE

WELLNESS

- Outdoor Fitness Gym
- Pergola Walkway
- Sensory Garden
- Herb Garden
- Walks & Trails
- Outdoor Yoga & Meditation Space
- Reflexology Path
- Gym
- Mixed Martial Arts Gym
- Zumba / Aerobics
- Skating Rink
- Sprinting Lane
- Jogging Lane
- Bicycles For Each Block

- Aqua Gym
- Library
- Virtual Reality Gaming
- Video Games
- Table Tennis
- Air Hockey
- Foosball
- Snooker
- Poker Room
- Carom
- Chess
- Jenga
- Dart Board
- Pucket
- Traditional Board Games
- Futsal
- Box Cricket
- Indoor Badminton Court

ENTERTAINMENT

- Cricket Net
- Outdoor Badminton Court
- 3 On 3 Basketball Court
- Bouldering
- Rope Climbing
- Giant Chess Board
- Giant Abacus
- Camp Fire
- Outdoor Theatre With Screen
- Amphitheatre
- Swimming Pool
- Water Volleyball

KID-FRIENDLY

- Tot Lot
- Sand Pit
- Hopscotch
- Kids Play Park
- Jungle Gym
- Kids Pool
- Kids Water Games
- Kindergarten Room
- Kids Play Room
- Creche
- Bus Bay For School Kids (Marking On-Road)

EXPERIENCE

- Entry Portal
- Gazebo
- Temple
- Maze Garden
- Floral Garden
- Senior's Corner
- Thinnai Seating
- Rock Zen Garden
- Group Swing Seating
- Bamboo Garden
- Hammock Corner
- Party Lawn
- Outdoor Dining
- Barbeque Counter
- Music Garden
- Pool Side Cabanas
- Outdoor Jacuzzi
- Sauna Room
- Mini Theatre
- Chit-Chat Seating Corner

CONVENIENCE

- Home Automation
- Park Seating
- Wi-Fi Seating Zone
- Explore 360°
- Clinic
- Pharmacy
- Co-Working Space
- Multipurpose Hall

- Maid And Drivers Toilet
- Facility Management And Store Room
- Laundromat
- Convenience Store
- Car Wash Bay
- Electrical Charge Point (2 And 4 Wheeler)
- Gated Community
- Covered Parking
- Waste Disposal System (Garbage Chute)
- Hi-Speed Elevators
- Power Backup – 24 X 7 (Common Area)
- Vastu Compliant
- 3 Tier Security System
- SOS Emergency Alert System
- Firefighting / Sprinkler System
- Fire Alarm System
- STP And GTP
- Rain Water Harvesting
- Solar Power
- View Deck (Refuge Area)
- Shuttle Service
- Wheel Chair Assistance
- RO Provision
- Lightning Arrester



A DREAM HOME THAT MAKES YOU DREAM BIGGER

VRX 360 has everything that you want in a dream home – style, comfort, class, status, pride ... all at a price that is so affordable that it leaves you with sufficient financial scope to go in for other luxuries in life. That's why, when you choose VRX 360 you get more than just a great home. So, go ahead and dream bigger, because you can now realize all your dreams. After all, smartness is getting more out of life.

WITH 100+ AMENITIES





EXPERIENCE Next-Gen

LIVING

Immaculate, innovative and inspiring, VRX 360 meets the evolving needs of new-age home buyers. It is meticulously planned for peerless convenience, charmingly contemporary with a lively ambience and exquisitely crafted for a premium feel.

- Experience Next-Gen living with Smart homes
- Exquisite craftsmanship
- Intelligent planning
- Contemporary design
- Overall convenience

THE LARGEST smart home community in Tamil Nadu.

100+ amenities, widest range of state-of-the-art features (including tech-enabled home automation), finest quality of construction for maximum endurance, the best place to lead an enriching and harmonious life.
Your greatest opportunity to move up in life and lead an elevated lifestyle.



THE SMARTEST choice for a 360 life.



RIGHTLY SIZED, HONESTLY PRICED - Well-planned and thoughtfully designed homes that are comfortable, compact and convenient with the ideal dimensions especially suited for nuclear families..

THE HAPPIEST PLACE TO ENJOY YOUR FAMILY LIFE - Warm and adorable homes with an aura of positive vibes to give you and your family a peaceful and joyful life.

VERY EXCLUSIVE, VERY EXQUISITE - Impeccably crafted homes with contemporary designs and sensible use of space to optimize comfort.

THE BIGGEST on savings and return on investment.

Highly competitive pricing ensures significant savings on your budget, providing you with the financial freedom to go for other luxuries in life. Thirumazhisai is dubbed as the next Koyambedu, and this project is assured of an exponential 10X growth with massive proposed projects such as mofussil bus terminus, wholesale market, metro rail yard and Satellite Township leading to excellent appreciation and substantial return on investment.



360 is here!

VRX 360, Thirumazhisai – the most sensational smart home ever designed for you

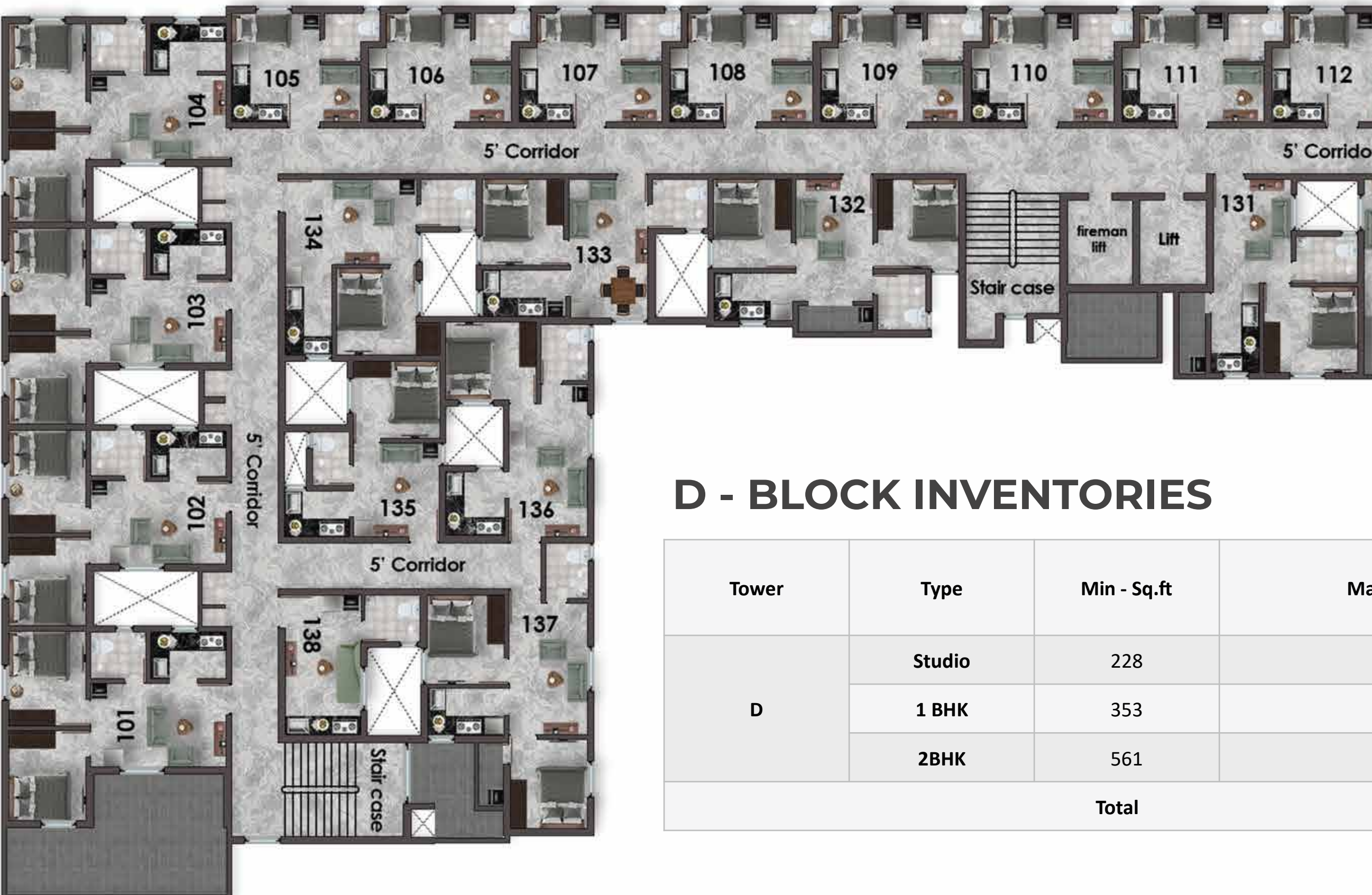




STUDIO HOUSES

COZY AND COMFORTABLE

Elegantly designed to meet your requirements, the studio houses are compact and highly functional.



D - BLOCK INVENTORIES

Tower	Type	Min - Sq.ft	Ma
D	Studio	228	
	1 BHK	353	
	2BHK	561	
		Total	



1 BHK HOUSES

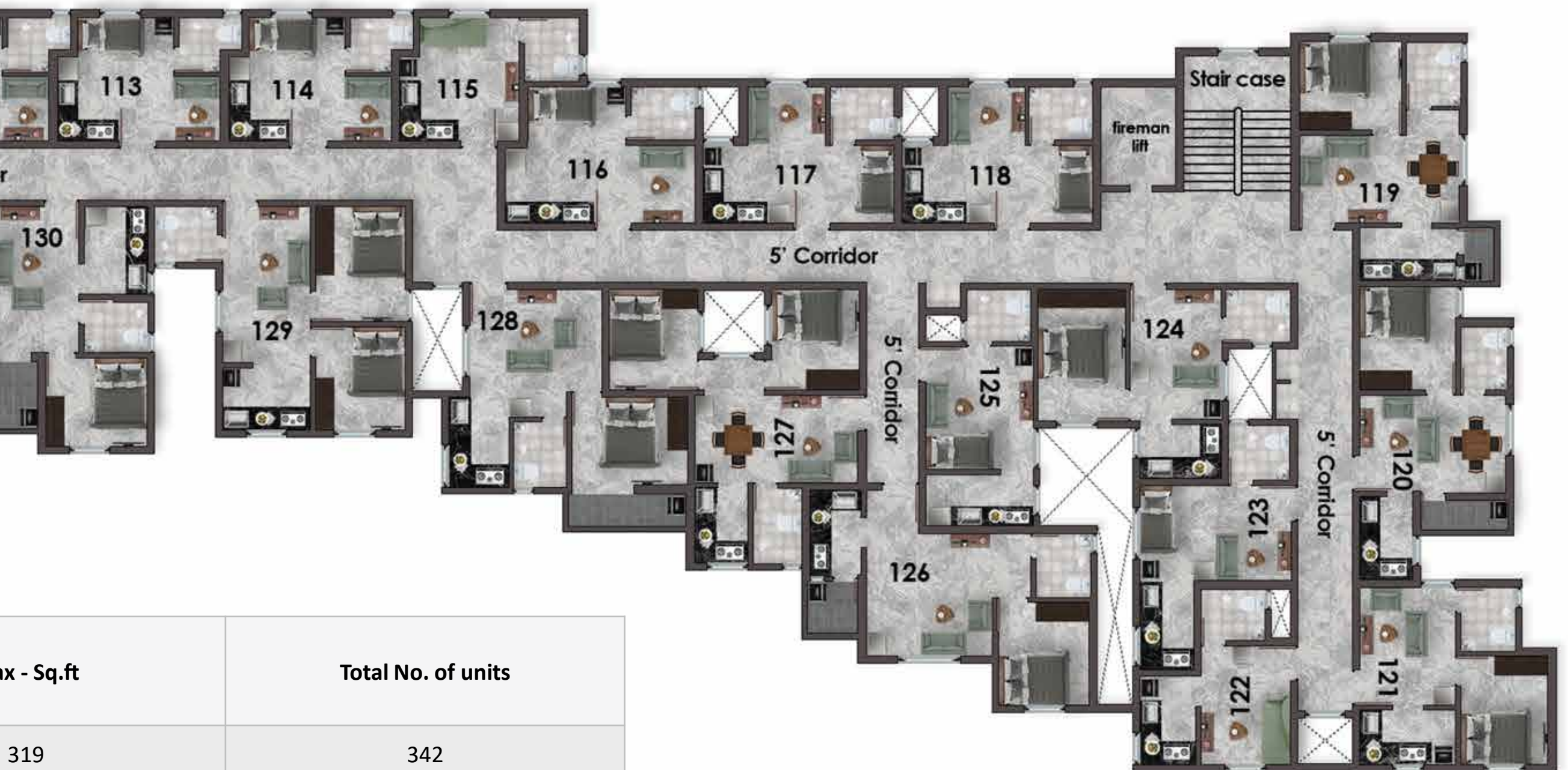
ARTISTIC AND ADEQUATE

The ultimate choice for those who love aesthetically crafted homes with the ideal space to enjoy a relaxed, cushy life.

2 BHK HOUSES

CLASSY AND CONVENIENT

With sophisticated finish and sensible utilization of space, these are a perfect fit for the evolving new-gen nuclear families.

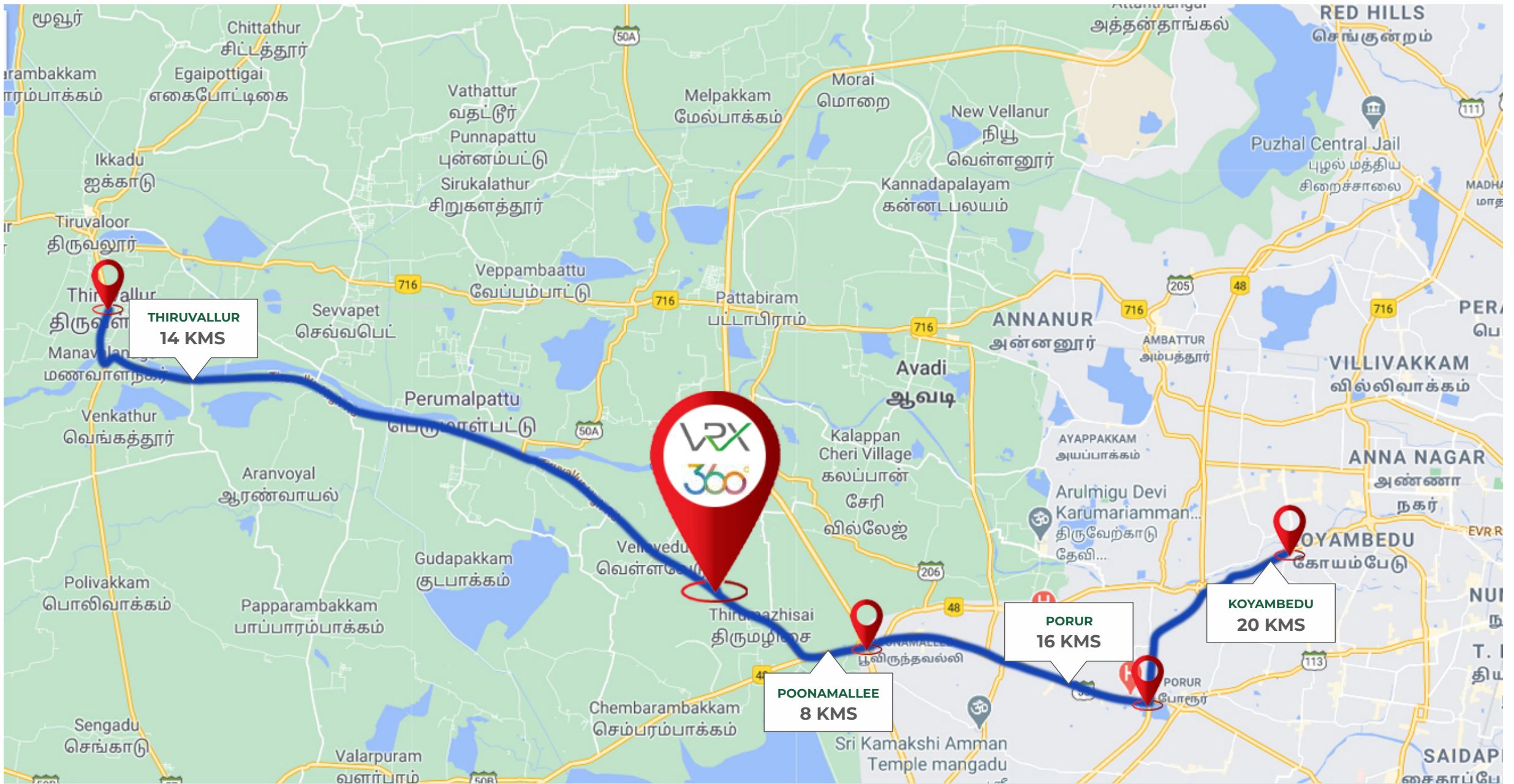


Area - Sq.ft	Total No. of units
319	342
544	228
576	152
	722

TOWER D - FLOOR PLAN



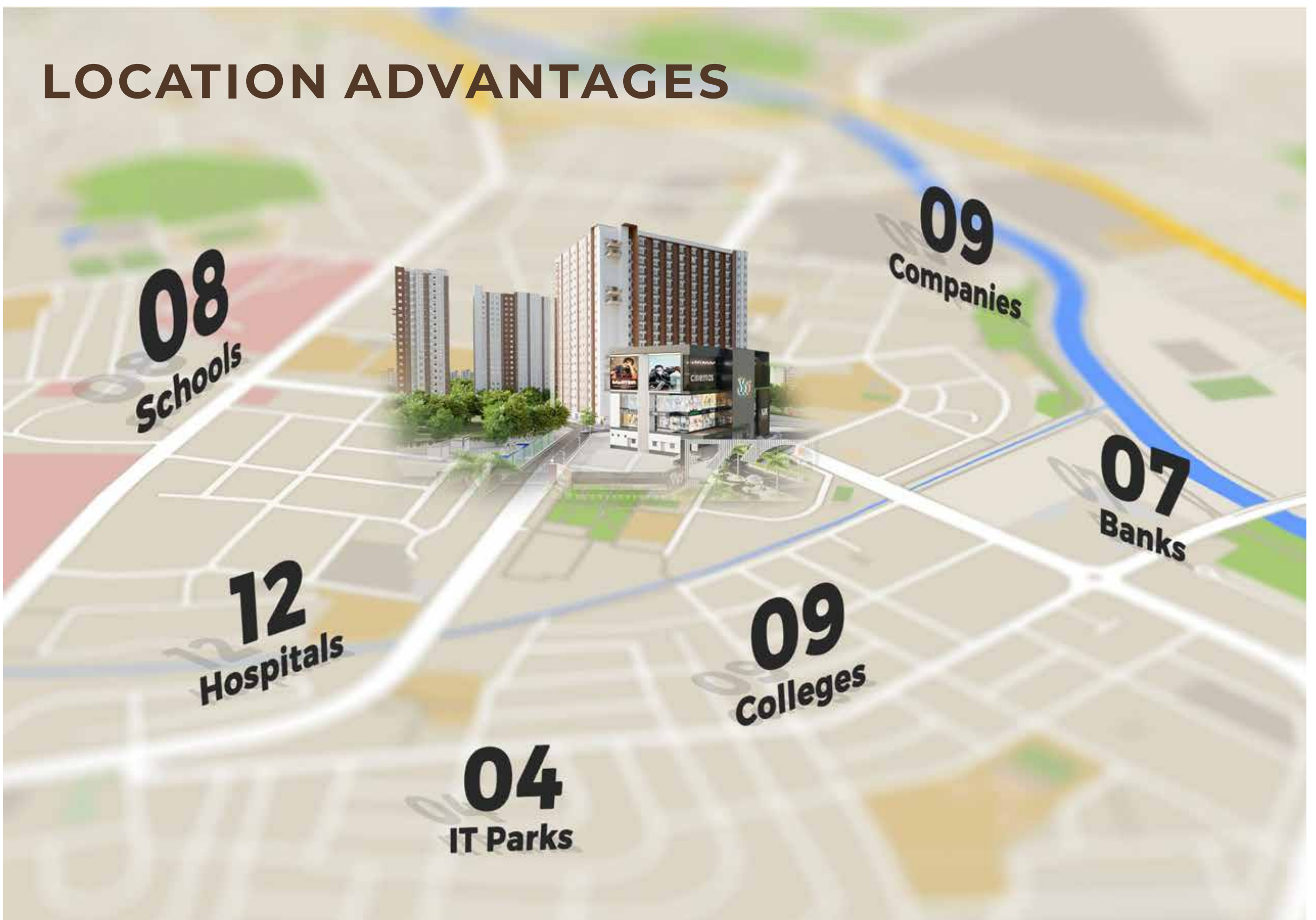
LOCATION MAP



- Work on Metro from Poonamallee has commenced.
- 4th CMBT Bus Terminus for buses to Bengaluru, Vellore, Salem etc.
- The New Koyambedu Market.
- Development Plans for Bengaluru NH48 Industrial belt are ongoing.
- Expansion of the current 80ft. Road to 200ft. Road where VRX 360 is located.

- Implementation of Government-approved smart city with 14,000 units.
- More than 20 schools & top colleges in a 10 Km radius.
- Over 80+ companies employing more than 5 lakh workforce within a 10 Km radius.
- Just 20 minutes from the proposed Greenfield Airport.
- Just 4 mins from the upcoming Poonamallee bypass Metro Station.

LOCATION ADVANTAGES



4 QUADRANTS

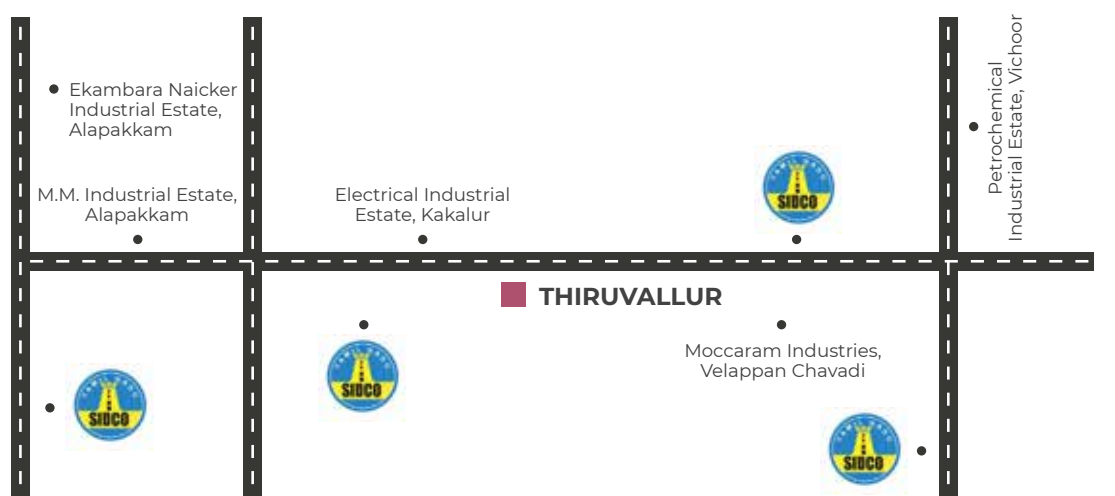


- 1st QUADRANT - AVADI & AMBATTUR
- 3rd QUADRANT - SRIPERUMBUDUR
- 2nd QUADRANT - THIRUVALLUR
- 4th QUADRANT - POONAMALLEE

■ 1ST QUADRANT AVADI & AMBATTUR



■ 2ND QUADRANT THIRUVALLUR



■ 3RD QUADRANT SRIPERUMBUDUR



■ 4TH QUADRANT POONAMALLEE



SATELLITE TOWNSHIP & METRO

FROM THE CHAIRMAN'S DESK



M.R. Chendilnathan
Chairman - Vijay Raja Group

It gives me immense pleasure to connect with you, and I would like to begin by thanking you for showing interest in VRX 360.

As you might be aware, Vijay Raja is one of the most respected names in the real estate industry.

For the past 71 years, we have been bringing smiles to thousands of customers with our unmatched quality, service and innovative solutions.

VRX 360 is our new, exciting project that is designed to meet all the expectations of the new generation home-buyer. It offers you an amazing range of features at a price that is very affordable.

The aim of VRX 360 is to help you live the life you have been dreaming of. Built with the highest standards, VRX 360 will open a fresh and fascinating chapter in your life and take you to the next level of societal status.

Here's wishing you a very happy 360 life...



8733780

SQ.FT SOLD

5732+

HAPPY CUSTOMERS



**A HERITAGE OF TRUST.
A LEGACY OF EXCELLENCE.**



For the past seventy one years, the Vijay Raja group has been creating new standards in the industry with its integrity, quality and transparency. The group is well known for its keen focus on delivering great value to its customers. Today, the Vijay Raja group has 9 companies under its fold with a strong presence in the areas of Construction, Real Estate, Facilities Management, Healthcare and Hospitality.

Vijay Raja Homes, the group's flagship company, has the distinction of being India's first and the oldest 'Backward Integrated Company' in affordable Luxury Homes segment. Till date, the company has constructed and sold over 8.7 million square feet of living space to over 5732+ happy customers.

A people-centric company with a progressive attitude, Vijay Raja keeps pace with the growing world, adapting quickly to the changes, embracing emerging technologies and always moving ahead with confidence.

With reliability, integrity and innovation as the pillars of success, the Vijay Raja group will continue to sustain its image of unshakable trust, and will always satisfy its customers by exceeding their expectations.

BACKWARD INTEGRATION

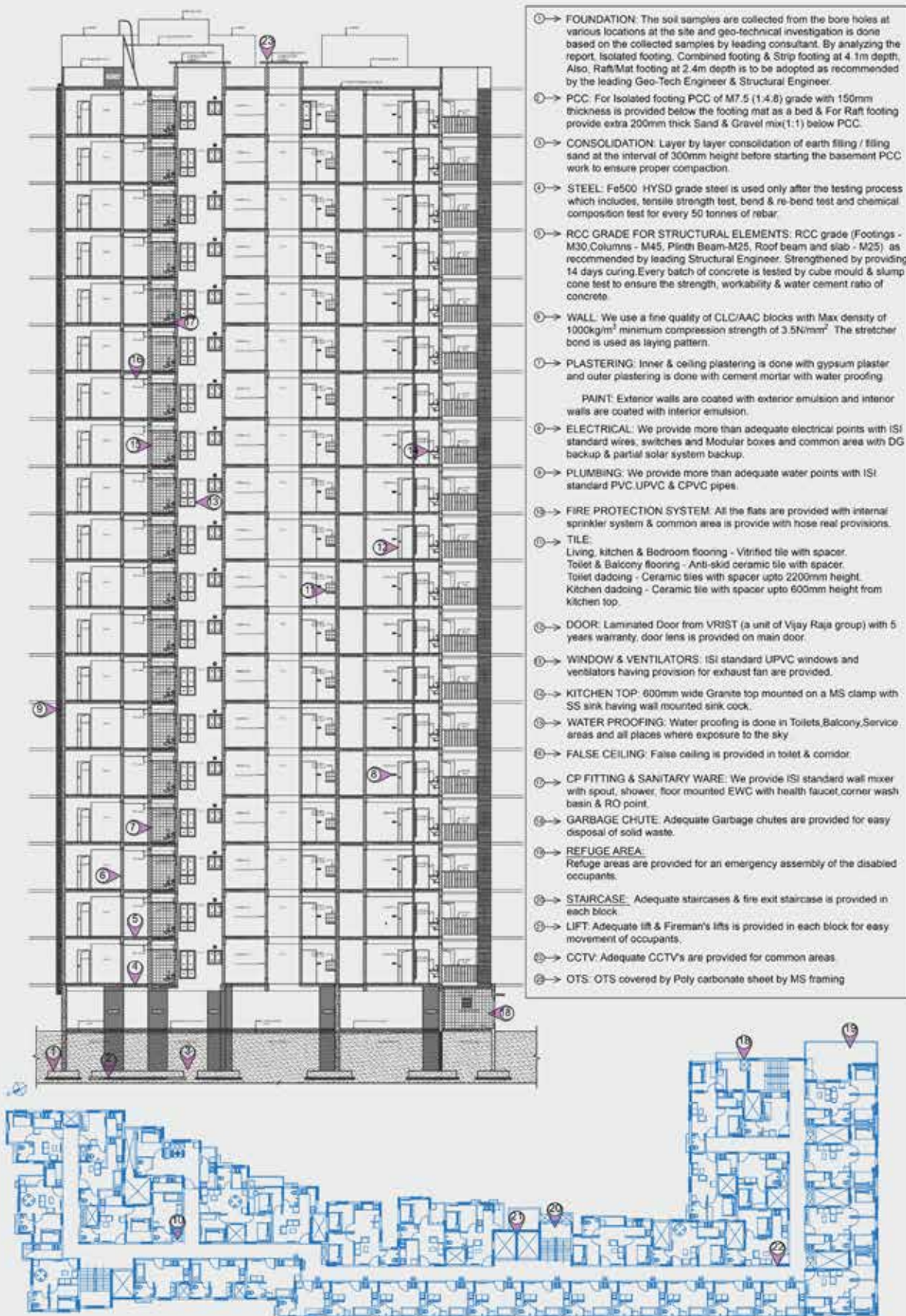
Vijay Raja Group is one among the first and oldest Backward Integrated companies in South India in the construction Industry. And this is our success secret! Yes we manufacture our own products & raw materials that are used in construction. Transportation of the same is taken care of by our own transportation fleet. Our own minerals & mines help in the course of construction and aids us during price fluctuations in the market. Our very own design and architecture team optimises space with zero wastage. Through this we pass on the benefit directly to our customers which results in - best in class competitive pricing and unbeatable quality of construction.



HOME SCAN REPORT

VR 360
HOME SCAN REPORT

We are one among few builders in India who provides 16 drawings in the field of electrical, plumbing and civil for the future ease of the consumer, which reflects the confidence in our workmanship. We would challenge 10% discount if you can showcase a better product in this segment with better specification and quality of construction, priced below than us in the locality.



Reasons to buy

VRX 360 now

- 10X Market Appreciation
- 5 Years Free Maintenance
- Wooden Flooring
- No High Rise Charges
- On-Time Completion
- 100+ Amenities





VRX APP

To demystify the home buying process, Vijay Raja's VRX mobile App offers customers an outstanding experience from booking to possession by giving you live updates on the progress of construction. The App also allows access to project and apartment specific details all the time. The App is also equipped with real-time expertise to support the "Post-Possession" experience including rental assistance, property maintenance and much more.

Reasons to download the App

- Hassle-free home-booking
- Easy | Secure | Safe
- Vast gallery with videos
- Clear specification details
- Home scan report
- Unit selection guidance
- Locality advantages



Call: +91 75 4000 3000

RERA No: TN/02/Building/0036/2021 | www.rera.tn.gov.in

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